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Environmental Communication, breaking off from traditional rhetorical theory, emerged in the United States around the 1980s. Researchers began studying environmental communication as a stand-alone theory because of the way environmental activists used images and wording to persuade their public's.

Environmental communication - Wikipedia

In the simplest terms, environmental communication is communication about environmental affairs. This includes all of

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the diverse forms of interpersonal, group, public, organizational, and mediated communication that make up the social debate about environmental issues and problems, and our relationship to the rest of nature.

Environmental Communication: What it is and Why it Matters ...

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Environmental Communication: Vol 14, No 8

Abstract. This chapter addresses the question of why environmental communication is an indispensable part of environmental strategies. Disciplinary views like environmental economics, environmental sociology, or environmental governance are briefly presented and contrasted to the psychological perspective to gain a comprehensive understanding of the complexity of the topic and the ...

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*Environmental communication and the public
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Comprehensive introduction to environmental communication. This innovative book focuses on the role that human communication plays in influencing the ways we perceive the environment. It also examines how we define environmental problems and decide what actions to take with regards to the natural world.

Environmental communication and the public sphere

The mission of environmental communication is to investigate and publicize issues affecting the natural world, and humans' role in

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environmental protection and resource management. Environmental communication is a complex and interdisciplinary field of study and practice that engages scholars, industry practitioners, and members of the public.

*Guide to Environmental Communication:
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Communicating environmental performance information in the form of permits, league tables and public registers is a basic requirement for most organisations. Equally, communications acts as a conduit for sharing values and building an environmentally

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*Environmental communications strategies /
Croner-i*

Public policy communication Public policy is one of the main forces that can steer and facilitate societal change. To this end, public authorities use a mix of legal, economic, and information tools to tackle environmental degradation and to preserve the environment.

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*Protecting the public in a changing
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Environmental communication is a dynamic and cutting-edge research area that helps envision and create more sustainable societies through its focus upon the central role of media and communication in shaping understandings of and responses to environmental and climate change.

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