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References to this book. Rethinking Cultural Policy Jim McGuigan Limited preview - 2004. Strategic Marketing Planning Colin Gilligan, Richard Malcolm Sano Wilson No preview available - 2003.

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Prior to this, he wrote Funky Business: Talent Makes Capital
Dance, with Jonas Ridderstrale. The book fundamentally
challenged the traditional view of success in business and

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was described as a 'manifesto of what our time requires from business firms and their leaders'.

In "Funky Business" two leaders of the new generation of business thinkers demonstrate how to build companies where people can be creative risk takers and where exciting ideas happen, exciting products become reality, and talented people want to stay. Business leaders can discover how to lead others in ways that make a profit while they provide understanding, meaning, development, skills and insight.

Looks at the issues affecting business today, including

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capitalism, politics, technology, the environment, and talent.

"If you loved Funky Business as much as I did, you'll love Karaoke Capitalism. Weird? Most certainly. Different? Most definitely. But, if you want to re-imagine your organization and your career it's a thought-provoking place to start." Tom Peters The creators will thrive at the expense of the copycats. Express yourself. In the long-awaited follow up to their internationally acclaimed Funky Business, Kjell Nordström and Jonas Ridderström have delivered a thought-provoking, workout for the wits in Karaoke Capitalism. A book that challenges individuals, businesses and nations to create originals rather than cover versions. Management guru Tom Peters said "If you loved Funky Business as much as I did,

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you'll love Karaoke Capitalism." The karaoke economy is dominated by individuals with endless choice. The trouble for business is that the karaoke club is also home to institutionalized imitation. Copy-cats abound. Only imagination and innovation place societies, organizations and individuals center-stage. Karaoke Capitalism is a call to arms. Kjell and Jonas are rebels with a cause. With their unorthodox combination of academic rigor, forceful logic and funky free-thinking they once again re-write the rules for revolutionaries. This is a true work-out for the wits. The book teaches us how to successfully compete on competencies, create capitalism with character, and how to have a great life while also making a living. It is required reading for all those wanting to be a first-rate version of themselves rather than a second-rate version

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of someone else. Karaoke Capitalism - create or cover?

Karaoke Capitalism is a hitchhiker's guide to the galaxies of business. and practice is that business schools, benchmarking and best practice have transformed the entire world of commerce into a super-group of karaoke copying companies. And imitating someone else will never get you to the top ; merely to the middle. Our societies are shaped by the glorious trio of technologies, institutions and galaxies of commerce. It is a book about people ; management for mankind ; the individuals prepared to grasp the microphone and express themselves. You have the rights. Now, you must learn to live them. The karaoke reality is a cosmopolitan club with endless individual choice but also a paltry place for institutionalized imitation. The dirty little secret of

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management theory values. Changes have now made abnormal the new normal. The bubble economy has given way to the double economy. Forget about appealing to the average. Success is a question of exploring the extremes. Corporations are no longer in control. Modern companies are facing the prospects of a two-front war: held hostage by talent and under siege by consumers. The winners know that wealth is created with wisdom, but to remain competitive they are forced to create knowledge networks that pose new and fundamentally different demands on the organization. In a world of economic Darwinism, survival is a question of being fit or sexy ; competing on models and moods. Fitness boils down to using market imperfections to your advantage. Masters of mood exploit the imperfections of man by

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seducing or sedating consumer. Excellent companies re-invent innovation and re-energize the corporation. To develop the character of capitalism we have to accept individual responsibility. Look inside. Do you want to be a first-rate version of yourself or a second-rate version of someone else? "The Swedish economists, who shot to the top of the management guru charts in 2001 with their era-defining book, Funky Business, are back" Director magazine Kjell Nordstrom & Jonas Ridderstrale Dr. Jonas Ridderstrale and Dr. Kjell A Nordström are at the forefront of the new generation of business gurus. They cut through the madness and hyperbole surrounding the economy and their appeal is truly global. Jonas and Kjell have been featured on CNN and CNBC. They have appeared in Fortune, Fast Company, Time Magazine,

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Financial Times, Paris Match, and many other publications worldwide. The 2003 Thinkers 50, the bi-annual ranking of management thinkers, ranked Nordström and Ridderström at number 21. Kjell's and Jonas's uncompromising and decidedly fresh take on contemporary business life makes them two of the world's most sought after speakers. They also practice what they so persuasively preach. From their Stockholm base, Jonas and Kjell act as advisors and consultants to a number of multi-national corporations and are on the board of several companies. They both hold PhDs in international business from the Stockholm School of Economics and have been recognized as Sweden's outstanding young academics of the year. Their previous book, Funky Business: Talent makes capital dance quickly

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became an international bestseller, selling more than 250,000 copies. The book was recently ranked at number 16 in a survey of the greatest business books of all time. Praise for Funky Business "Funky Business is the antidote to bland writing and bland thinking." Tom Peters "It's the best un-businesslike business book I have ever readFunky Business is less of a business handbook and more of a religion. It should be treated like a chain letter - read it and pass it onto 10 other people." (or even better, tell 10 other people to buy it) . - Human Resources "Funky Business is a better book than most novels but it is not for bedtime. It will jerk you out of your complacency and make you question your very existence. It will transform your brain." - Customer Management "Funky Business is rigorously researched, witty

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and intelligent, and overflows with provocative ideas."

Business Voice "Funky Business - the groovy bible of modern business philosophy" - Red magazine

History is always written from the perspective of the ruling or rising elite at the time of writing. Concepts like The Stone Age, The Bronze Age, etc. were of course unknown during the stone age and the bronze age. They were invented in the 1800s to make sense of a development that seemed to reach its climax with industrialisation...

Re-energizing The Corporation is built on the groundbreaking 3e leadership model which makes sense of the three Es of Envisioning, Engaging and Executing. By understanding and

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Don't fly blind. See how the power of experiments works for you. When it comes to improving customer experiences, trying out new business models, or developing new products, even the most experienced managers often get it wrong. They discover that intuition, experience, and big data alone don't work. What does? Running disciplined business experiments. And what if companies roll out new products or introduce new customer experiences without running these experiments? They fly blind. That's what Harvard Business

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School professor Stefan Thomke shows in this rigorously researched and eye-opening book. It guides you through best practices in business experimentation, illustrates how these practices work at leading companies, and answers some fundamental questions: What makes a good experiment? How do you test in online and brick-and-mortar businesses? In B2B and B2C? How do you build an experimentation culture? Also, best practice means running many experiments. Indeed, some hugely successful companies, such as Amazon, Booking.com, and Microsoft, run tens of thousands of controlled experiments annually, engaging millions of users. Thomke shows us how these and many other organizations prove that experimentation provides significant competitive advantage. How can managers create

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this capability at their own companies? Essential is developing an experimentation organization that prizes the science of testing and puts the discipline of experimentation at the center of its innovation process. While it once took companies years to develop the tools for such large-scale experiments, advances in technology have put these tools at the fingertips of almost any business professional. By combining the power of software and the rigor of controlled experiments, today's managers can make better decisions, create magical customer experiences, and generate big financial returns. Experimentation Works is your guidebook to a truly new way of thinking and innovating.

In this new book, Jacqueline Davies and Jeremy Kourdi argue

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that organizations are failing to realize the simple truth about talent: they are misunderstanding their people, making flawed choices and allowing the true potential of their workforce to go unused and unfulfilled. Understanding the truth about talent in all its forms is a vital step in developing an organization and ensuring long-term, sustainable success. A core part of their thesis is that organizations should recognize that people at different stages of their career and with different experiences and aspirations need to be developed and engaged in different ways. The book provides a practical guide explaining how to segment the workforce, why, what to expect when you do, and how to ensure that this approach succeeds.

Peter F. Drucker argues that what underlies the current

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malaise of so many large and successful organizations worldwide is that their theory of the business no longer works. The story is a familiar one: a company that was a superstar only yesterday finds itself stagnating and frustrated, in trouble and, often, in a seemingly unmanageable crisis. The root cause of nearly every one of these crises is not that things are being done poorly. It is not even that the wrong things are being done. Indeed, in most cases, the right things are being done—but fruitlessly. What accounts for this apparent paradox? The assumptions on which the organization has been built and is being run no longer fit reality. These are the assumptions that shape any organization's behavior, dictate its decisions about what to do and what not to do, and define what an organization considers meaningful results. These

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assumptions are what Drucker calls a company's theory of the business. The Harvard Business Review Classics series offers you the opportunity to make seminal Harvard Business Review articles a part of your permanent management library. Each highly readable volume contains a groundbreaking idea that continues to shape best practices and inspire countless managers around the world—and will have a direct impact on you today and for years to come.

The ultimate love letter to the funky pop-rock sound that made the artist formerly known as Prince a legend.

Today's executives and managers face an unprecedented challenge. They must find innovative ways to meet the

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demands of the complex and interrelated problems posed by new technology, globalization, rapid change, and intensifying competition. Empowerment, work engagement, training and development, organizational learning, and other change initiatives have attempted to offer practical solutions to this challenge. But what has been lacking is a completely integrated approach for leading, managing, and organizing for the new millennium. QUANTUM ORGANIZATIONS presents a new paradigm that can help today's executives see, think, and act in new ways that enhance organizational success and personal meaning. Management expert and top-selling author Ralph Kilmann brings together more than three decades of research and consulting experience in this groundbreaking book to provide a practical guide to achieving

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the essential transformational changes the new realities require. Making use of 107 full-color illustrations, he uses both art and science to illuminate the new paradigm for accelerating self-awareness and self-transformation. Writing with a masterful command of the sweep of human evolution and the awesome discoveries of the new sciences, Kilmann shows why the old concepts that served the industrial age must give way to altogether new categories--a new paradigm for the age of global interdependence and self-aware consciousness. He clearly explains how to use this new paradigm to see the increasing interconnections among industries, markets, organizations, and organizational members; radically improve infrastructures, systems, and processes; create new levels of organizational success and

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economic value; and reach new heights of personal meaning, fulfillment, and enlightenment.

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