

## Holiday Inn Express Brand Standards Manual

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At Holiday Inn Express® hotels we keep it simple and smart. As IHG's fastest growing hotel brand, we're first choice for the increasing number of travellers who ...

[Holiday Inn Express® - Our brands - InterContinental ...](#)

At Holiday Inn Express®, we believe even the longest journeys are worth it when they bring people together. Whatever the reason for your next connection, you can ...

[About InterContinental Hotels Group Brands | IHG](#)

[Design Guidelines & Resources BRAND SELECTOR Atwell Suites avid Hotels Candlewood Suites Crowne Plaza Hotels & Resorts EVEN Hotels Holiday Inn/ Holiday Inn ...](#)

[Design Guidelines](#)

[HOLIDAY INN EXPRESS BRAND GUIDELINES INVITE External Signage](#) The external signage should be representative of the signage scheme included in the Holiday Inn Express brand signage guidelines.

[Holiday Inn Express Brand Presentation Template](#)

They must be delivered in a consistent manner throughout the system as they define the Stay Smart experience, differentiating the Holiday Inn Express brand from competitive brands. 7 Official Hotel Name IHG assigns and approves four (4) "hotel names" for each hotel:

30-character name 14-character name GDS name URL name (used in conjunction with IHG domains (i.e., ihg.com; holidayinn.com, etc.); refer to Web & Interactive Marketing> IS02-01 Intellectual Property Protection for information ...

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[InterContinental Hotels Group PLC : Our brands - - 1991: The Holiday Inn Express brand is launched in the US. 1996: Express by Holiday Inn is launched in ...](#)

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[Food & Beverage: New standards and service approach to buffets, ... InterContinental, Holiday Inn® Hotels & Resorts, Holiday Inn Club Vacations®, Holiday Inn Express® Hotels, Crowne Plaza® Hotels & Resorts, Hotel Indigo®, HUALUXE™ Hotels e Resorts, EVENT™ Hotels, Candlewood Suites®, Staybridge Suites® e IHG® Rewards Club. ...](#)

[IHG Clean Promise](#)

The Holiday Inn® brand is one of the world's most recognized hotel brands with a global reputation for service, comfort, and value. The Holiday Inn brand recognizes that every trip is full of possibility, and is dedicated to helping guests create memorable moments that matter. All guests

[Your next hotel development opportunity](#)

[Holiday Inn Express New York City Times Square: Does not meet IHG standards - See 2,567 traveler reviews, 555 candid photos, and great deals for Holiday Inn Express New York City Times Square at Tripadvisor.](#)

Does not meet IHG standards - Review of Holiday Inn ...

Our specialized Formula Blue team is entirely dedicated to the collection and has acquired a deep understanding of the brand standards, product specifications and, more importantly, customer expectations. With more than 360 projects delivered in the past 10 years with Holiday Inn Express, Foliot is a smart choice for the Formula Blue collection.

HOLIDAY INN EXPRESS - Formula Blue Guestroom | Meubles Foliot

Holiday Inn Express Hotel & Suites Millington-Memphis Area: Not Up To Brand Standards - See 137 traveler reviews, 42 candid photos, and great deals for Holiday Inn Express Hotel & Suites Millington-Memphis Area at Tripadvisor.

Not Up To Brand Standards - Review of Holiday Inn Express ...

Bob Murphy, Senior Vice President and General Manager of the Keurig Away From Home business unit said: "We are pleased the Keurig K130 brewer has been selected by IHG to be the brand standard at its Holiday Inn and Holiday Inn Express properties in the U.S. These brands are well-known for providing high-quality accommodations and a broad array of amenities to their hotel guests.

IHG Announces New In-Room Coffee Offering for Holiday Inn ...

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Holiday Inn

Holiday Inn Express® Dependability, friendly service, and modern facilities at an excellent value. Already hugely successful thanks to a consistent belief in simple, smart travel and backed by an award-winning marketing campaign, the Holiday Inn Express® brand is poised for continued growth.

Holiday Inn Express - force.com

Holiday Inn Hotels in Lawrence NY. Holiday Inn Lawrence properties are listed below. Search for cheap and discount Holiday Inn hotel prices in Lawrence, NY for your personal or business trip. We list the best Holiday Inn Lawrence venues so you can review the Lawrence Holiday Inn hotel list below to find the perfect place.

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