

## Journal Of Consumer Behavior

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2020 - Volume 19, Journal of Consumer Behaviour. Volume 19, Issue 6 Special Issue: Consumer Behaviour and Environmental Sustainability. Pages: 537-644. November/December 2020. Volume 19, Issue 5. Pages: 397-536. September/October 2020. Volume 19, Issue 4. Pages: 293-396. July/August 2020.

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12 years of research in the domain of consumer behavior. Our review, which evaluated more than 1,000 articles published across five key journals, provides a descriptive snapshot of the status of consumer behavior research including the most dominant topics based on Helgeson et al.'s (1984) framework and

Consumer Behavior Research - SAGE Journals

These behavioral marketing and consumer behavior journals are the most highly regarded in the field, having high impact factors (above 3.0), and they are all featured on the Financial Times Top 50 list. Using this set of journals, we conducted a literature search using specific keywords on Web of Science.

How to SHIFT Consumer Behaviors to be More Sustainable: A ...

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Consumer Behavior Research: A Synthesis of the Recent ...

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Journal of consumer Behaviour, 17(4), 379-392. Kostyk, A., Niculescu, M., & Leonhardt, J. M. (2017). Less is more: Online consumer ratings' format affects purchase intentions and processing. Journal of Consumer Behaviour, 16(5), 434-441. Kumar, V., Ramachandran, D., & Kumar, B. (2020). Influence of new-age technologies on

Special Issue Call for Papers Deadline th June 2021

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