

## Orbiting The Giant Hairball A Corporate Fools Guide To Surviving With Grace A Corporate Fools Guide To Surviving With Grace

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*Video Book Club: Orbiting the Giant Hairball* Orbiting the Giant Hairball - STORY 2017 HOW TO SUCCEED AT CORPORATE LIFE: Animated Book Summary of 'Orbiting the Giant Hairball' Tom Kelley(Founder-Ideo) - Orbiting the Giant Hairball **Orbiting the Giant Hairball Brainmuffin's thoughts on Orbiting the Giant Hairball** Stanford's Entrepreneurship Corner Tom Kelley, IDEO Orbiting the Giant Hairball My take on Orbiting the Giant Hairball Frank Riess-Orbiting the Giant Hairball

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It is an autobiography of Gorden MacKenzie's organizational life as a creative force at Hallmark Cards. The Hairball is "policy, procedure, conformity, compliance, rigidity, and submission to the status quo, while Orbiting is originality, rule-breaking, non-conformity, experimentation, and innovation" (p. 39).

*Orbiting the Giant Hairball: A Corporate Fool's Guide to ...*

Overview. Creativity is crucial to business success. But too often, even the most innovative organization quickly becomes a "giant hairball"—a tangled, impenetrable mass of rules, traditions, and systems, all based on what worked in the past—that exercises an inexorable pull into mediocrity. Gordon McKenzie worked at Hallmark Cards for thirty years, many of which he spent inspiring his colleagues to slip the bonds of Corporate Normalcy and rise to orbit—to a mode of dreaming, daring ...

*Orbiting the Giant Hairball: A Corporate Fool's Guide to ...*

Orbiting the Giant Hairball is a life-changer for majority of its readers. That is why we made an animated review and summary of this great book. Check it out on YT below!

*Orbiting the Giant Hairball: A Corporate Fool's Guide to ...*

Orbiting the Giant Hairball is not a “normal” book. It’s filled with sketchy drawings and weird design. Some of it is handwritten. It looks messy. (There’s one chapter, titled “Orville Wright” that is just one 8-word sentence long. But it’s a sentence that packs a wallop.)

*BOOK REVIEW: Orbiting the Giant Hairball | Moceanic*

Orbiting the Giant Hairball (1996) is a guide to surviving at a corporation while holding onto your creativity. These blinks explain how to evade the dark, creativity-stifling vortex of corporate bureaucracy by balancing corporate restraints with personal creativity. Employees who feel trapped by corporate bureaucracy.

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*Orbiting the Giant Hairball by Gordon MacKenzie*

Through the measured assertion of your own uniqueness, it is possible to establish a dynamic relationship with the Hairball - to Orbit around the institutional mass. Hairball is policy, procedure, conformity, compliance, rigidity and submission to status quo. Orbiting is originality, rules-breaking, non-conformity, experimentation, and innovation.

*Book Summary: "Orbiting the Giant Hairball" by Gordon ...*

In *Orbiting the Giant Hairball*, Gordon MacKenzie writes about his experiences working for Hallmark in the land of OZ. Hallmark, as you may know, was started by J.C. Hall who was from Norfolk, Nebraska. He jumped on a train headed to Kansas City and built the "largest social expression company in the world.". MacKenzie was hired on as a Creator for the company, and during a staff meeting, the director for the Creative Division made the remark that the company was "...a giant hairball."

*Orbiting the Giant Hairball Book Review | icma.org*

Several years ago I was introduced to a little book titled "Orbiting the Giant Hairball: A Corporate Fool's Guide to Surviving with Grace". It's only available in hardcopy and there is a good reason, it's filled with little doodles and art from the author, Gordon MacKenzie. In the 224 pages, Gordon describes his journey as a creative in a corporate environment.

*Learning to Orbit the Giant Hairball | CreativityCrisis*

A CHICKEN'S FATE (from *Orbiting the Giant Hairball*, by Gordon MacKenzie) May 14, 2013 My father spent the summer of 1904 on the farm of an aunt and uncle who lived a stone's throw northeast of Lucknow in Bruce County, Ontario, Canada.

*A CHICKEN'S FATE (from Orbiting the Giant Hairball, by ...*

- *Orbiting the Giant Hairball*, Page 33. Gordon MacKenzie treats us to a lyrical account of creatively pursuing his 30 year career with Hallmark, a traditional pyramid organization, in *Orbiting the Giant Hairball*. The "Hairball" is the tangle of rules intended to maximize productivity in a bureaucratic company but often impedes or stifles our best work.

*Orbiting the Giant Hairball - Actionable Books*

*Orbiting the Giant Hairball* Quotes Showing 1-4 of 4 "To be fully free to create, we must first find the courage and willingness to let go: Let go of the strategies that have worked for us in the past... Let go of our biases, the foundation of our illusions..."

*Orbiting the Giant Hairball Quotes by Gordon MacKenzie*

Gordon Mackenzie's Hairball Gordon MacKenzie, author of *Orbiting the Giant Hairball*, worked in the creative department of Hallmark Cards for 30 years. He compares the organization and processes at Hallmark Cards to a giant hairball. When employees participate in this work environment, they become entangled in the hairball.

*Orbiting the Giant Hairball... - Joe Fearn: Third Way ...*

About *Orbiting the Giant Hairball* Creativity is crucial to business success. But too often, even the most innovative organization quickly becomes a "giant hairball"-a tangled, impenetrable mass of rules, traditions, and systems, all based on what worked in the past-that exercises an inexorable pull into mediocrity.

*Orbiting the Giant Hairball by Gordon MacKenzie ...*

Reading *Orbiting the Giant Hairball* was a delight. It is though perhaps deceptive, in that behind its light and folksy tone lie some deep and profound lessons which could perhaps be easily missed or skipped over by those who are still reluctant to open their own eyes to the ways in which their own organisation is stifling creativity.

*On Creativity: Book Review "Orbiting the Giant Hairball ...*

*Orbiting the Giant Hairball: A Corporate Fool's Guide to Surviving with Grace*. Hardcover - Illustrated, April 1 1998. by Gordon MacKenzie (Author) 4.6 out of 5 stars 294 ratings. See all formats and editions. Hide other formats and editions. Amazon Price. New from. Used from.

*Orbiting the Giant Hairball: A Corporate Fool's Guide to ...*

He teaches how to emerge from the "giant hairball" -- that tangled, impenetrable mass of rules, and systems, based on what worked in the past and which

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can lead to mediocrity in the present. - Jacket. Edit. Orbiting the giant hairball a corporate fool's guide to surviving with grace This edition published in 1998 by Viking in New York . Table ...

*Orbiting the giant hairball (1998 edition) | Open Library*

Gordon MacKenzie has a peculiar prescription for succeeding in the corporate world: "Orbit the giant hairball." It's a message that's easier to swallow when you consider his 30-year career as a...

*How Is Your Company Like a Giant Hairball?*

You have to maintain your identity regardless of what society wants. Its ok to be the first one to think out of the box and be creative and start something new. One of my favorite books on creativity and innovation is by a guy named Gordon MacKenzie, it's called "Orbiting the Giant Hairball".

*Orbiting the Giant Hairball - Alison*

Verified Purchase. "Orbiting" is one of my all-time favorite books for its important message hidden within a fun and interesting narrative. It is an autobiography of Gorden MacKenzie's organizational life as a creative force at Hallmark Cards. The Hairball is "policy, procedure, conformity, compliance, rigidity, and submission to the status quo, while Orbiting is originality, rule-breaking, non-conformity, experimentation, and innovation" (p. 39).

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