

The Peoples Tycoon Henry Ford And American Century Steven Watts

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~~[The Peoples Tycoon Henry Ford](#)~~

~~Henry Ford may very well be greatest entrepreneur in American history. Few have had a greater impact on their time and culture the way Ford did in early twentieth century America. There are many biographies available on Ford, but [The People's Tycoon: Henry Ford and the American Century](#) by Steven Watts may be the very best.~~

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~~Henry Ford's childhood, which began in the heart of this great civil conflagration, typified rural Midwestern life in the mid-nineteenth century. In the hundreds of towns, villages, and rural communities scattered throughout the area bounded by the Great Lakes in the north and the Ohio River to the south, and the Appalachians and Great Plains to the east and west, life was shaped by local influences.~~

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Ford did in early twentieth century America. There are many biographies available on Ford, but "The People's Tycoon: Henry Ford and the American Century" by Steven Watts may be the very best.

Amazon.com: The People's Tycoon: Henry Ford and the ...

This and so much else is included in the recent Henry Ford biography, The People's Tycoon, by Steven Watts. Though it's Around 100 years ago Henry Ford had an idea that made him a billionaire. Today's business folks (aka Republicans) seem to have forgotten the concept entirely: "The people who consume the bulk of the goods [and services] are the people who make them.

The People's Tycoon: Henry Ford and the American Century ...

Two years later, at the insistence of his concerned wife and daughter-in-law, Henry reluctantly surrendered control of the company to Edsel's eldest son, Henry II, with the authority to turn it around. "The people's tycoon" finally retired to his Dearborn estate, Fair Lane; he died there in April 1947 at the age of 83. A later Ford Motor Company president, Lee Iacocca, writes: "The fact is, there probably couldn't be a Henry Ford in today's world.

Biography: Henry Ford: The People's Tycoon | Vision

The People's Tycoon: Henry Ford and the American Century. by Steven Watts. The name of Henry Ford surely stands high on anyone's list of the most influential Americans who have ever lived. He never held.

The People's Tycoon: Henry Ford and the American Century ...

The People's Tycoon: Henry Ford and the American Century. The People's Tycoon. : Steven Watts. Vintage Books, 2006 - Biography & Autobiography - 614 pages. 1 Review. How a Michigan farm boy became...

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Steven Watts talked about his biography The People's Tycoon: Henry Ford and the American Century, published by Alfred A. Knopf. In it he writes that the automobile pioneer was the man who first ...

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The People's Tycoon Perhaps no invention has influenced American culture as profoundly and changed the landscape so much as the automobile. Henry Ford, in a few short decades, transformed this turn...

The People's Tycoon Analysis - eNotes.com

Hailed in Nazi Germany and Soviet Russia, Henry Ford was "an American icon" and, argues historian Watts, the principal architect of American consumer culture. Born on a Michigan farm in 1863, Ford did not want for much; the crops were good, and his mother imparted to him a Victorian ethic that "forged a creed combining Protestant moralism, market individualism, the work ethic, and genteel restraint."

THE PEOPLE'S TYCOON by Steven Watts | Kirkus Reviews

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About The People's Tycoon. How a Michigan farm boy became the richest man in America is a classic, almost mythic tale, but never before has Henry Ford's outsized genius been brought to life so vividly as it is in this engaging and superbly researched biography. The real Henry Ford was a tangle of contradictions. He set off the consumer revolution by producing a car affordable to the masses, all the while lamenting

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the moral toll exacted by consumerism.

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The People's Tycoon: Henry Ford and the American Century ...

Henry Ford, a major architect of modern America, has lived on in the imagination of his fellow citizens as an enduring figure of fascination, an inimitable individual, a controversial personality, and a social visionary from the moment his Model T brought the automobile to the masses and triggered the consumer revolution.

The People's Tycoon : Henry Ford and the American Century ...

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